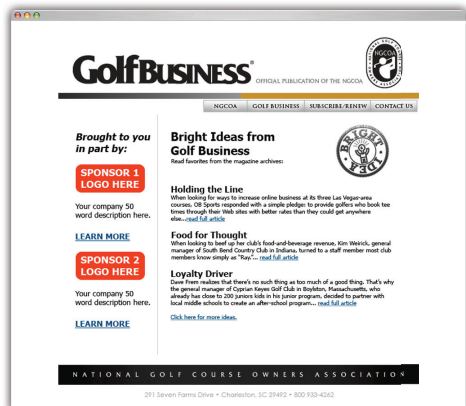




Emails



Sponsor Logos

Today's owners and operators are looking for new and smart ideas to run more efficient and successful businesses. By showcasing strategies of successful operators each month, *Golf Business* has become a respected resource for such ideas.

To best serve readers, *Golf Business* has created the Bright Ideas Archive, which houses proven ideas from all areas of operations from past issues, on GolfBusiness.com. Each quarter, *Golf Business* will feature 3-4 bright ideas in an e-blast to readers.

Featured Ideas Page



Sponsorship Opportunities:

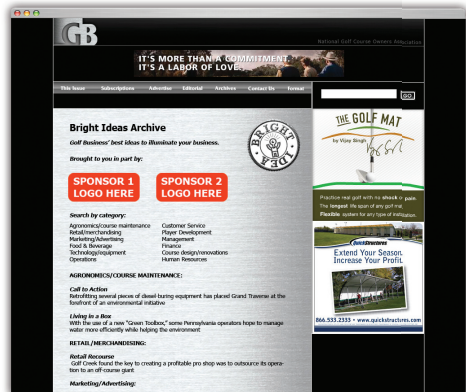
Opportunities are all-inclusive. And available for co-sponsorship.

Emails: Four quarterly emails to include a 50-word company description and logo, linked to sponsors' desired web page

Featured Ideas Page: (houses featured ideas in e-blast and their full-length story) Includes company logo, linked to sponsors' desired web page

Archive: (houses complete list of ideas from previous and upcoming e-blasts with links to their full-length story) Includes company logo, linked to sponsors' desired web page

Archive



PLUS...

GolfBusiness.com Web Ad: (ads promote the Bright Ideas program; creative provided by NGCOA) Includes company logo

Golf Business Ad: (ads promote the Bright Ideas program; creative provided by NGCOA) Four ads to include company logo

Distribution - Get exposure to owners three ways:

Emails: Sent to more than 6,500 *Golf Business* readers with an email address on file

GolfBusiness.com: Receives more than 350,000 hits, 120,000 page views and more than 70,000 visitors each month

Golf Business magazine: Circulation totals more than 18,000 golf course owners/operators and other top executives from the United States and around the world

Rate/Year:
\$7,500 (\$10,000 value)

www.GolfBusiness.com